

New Cars & Coffee Event at West Bloomfield Ferrari Dealership

Rare Classics Expected to be Present

The brand new redesigned West Bloomfield Cauley Ferrari Dealership, located at **7070 Orchard Lake Road**, will now be hosting a Cars and Coffee Event this year! From **April 2021 to November 2021 every Saturday from 8 to 12 with good weather**, the dealership will host the event. The newly constructed M1 Concourse, located at **1 Concourse Drive in Pontiac, Michigan**, won't be hosting the Cars and Coffee this year, due to new construction of apartments on the south side of the track. In light of this, West Bloomfield Ferrari Dealership owner **Jeff Cauley**, decided it would be a good idea to take a lot of that traffic over to the dealership. He believes it would be good for business and still provide a place where car enthusiasts could walk around the event or go inside the dealership to look at show cars.

The event will include a *food truck, a coffee & donut stand, and a clothes stand* where merchandise will be sold. All purchases at the event will go to charities such as Homes for Heroes or Kars4Kids. Many classic cars and modern day sport and super cars are expected to be at most of the event dates, including a 1972 Ferrari Dino. The expected turnout for most of the events ranges from 250 to 800 people. No doubt that this will be a great event for the dealership and car enthusiasts in the area.